



**MEDEANALYTICS**  
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*On the Agenda*

**2009 Client Summit Details**

November 11-12, 2009, San Francisco  
InterContinental Mark Hopkins San Francisco  
One Nob Hill  
The client summit commences at 1:00 p.m. on Wednesday, November 11 and concludes at noon on Thursday, November 12, with wine tour following.

**EVENT REGISTRATION:** There is no fee for attending this event. However, be sure to register to ensure ample processing time. To register, please visit [www.medeanalytics.com/2009clientsummit](http://www.medeanalytics.com/2009clientsummit) and complete the form online.

**Travel and Hotel**

Client summit attendees are responsible for making their own travel arrangements. MedeAnalytics has contracted with the InterContinental Mark Hopkins San Francisco to offer guests a special rate.

**HOTEL RESERVATIONS:** MedeAnalytics has reserved a block of rooms at a special group rate. You can make reservations online via the hotel link on our landing page, [www.medeanalytics.com/2009clientsummit](http://www.medeanalytics.com/2009clientsummit), or by calling the hotel. Reference the group code "NO5" when making reservations online or by phone.

InterContinental Mark Hopkins San Francisco  
One Nob Hill  
415.392.3434 or 888.424.6835

The block of rooms will be held until October 28, 2009. After this date, reservations at the group rate will be accepted on a space and/or rate available basis only. The group rates are as follows:

King Bed Deluxe Room: \$159\* for either a single or double rate.

\* Rates do not include a 14% current hotel occupancy tax and a Tourism District Assessment Fee of 1.5%, which is subject to change. There will be an additional person charge of \$30.00 for triple occupancy.

**CANCELLATIONS:** In the event that you need to cancel your reservation, please make every effort to notify the hotel at least 72 hours prior to your date of arrival. Reservations can only be cancelled by calling the hotel directly and obtaining a cancellation number from a reservation agent.

**Questions**

For any questions about the client summit, please contact the MedeAnalytics Events Coordinator, Naomi Pestanas, by phone at 510.379.3568, or by email at [naomi.pestanas@medeanalytics.com](mailto:naomi.pestanas@medeanalytics.com).

**Wednesday, November 11, 2009**

TIME	TOPIC	SPEAKERS
1:00 p.m.	Opening Remarks	David Watson, MedeAnalytics
1:30 p.m. - 2:15 p.m.	Healthcare: A Market Perspective	Kathleen Billingsley, California Department of Public Health
2:15 p.m. - 3:15 p.m.	The New Revenue Cycle: Starting with the Front End	Coreen Dicus-Johnson, Wheaton Franciscan Healthcare
3:15 p.m. - 3:45 p.m.	Break	
3:45 p.m. - 4:45 p.m.	The BSC POET Program	Julie Roberts, Blue Shield of California
4:45 p.m. - 6:00 p.m.	Client demos with cocktails and hors d'oeuvres served	Michael Kan, Partners HealthCare Domenic Segalla, Saint Vincent Catholic Medical Centers John Nickens, Texas Children's Physician Services Organization
7:00 p.m.	Dinner	Comedian David Glickman

**Thursday, November 12, 2009**

TIME	TOPIC	SPEAKERS
7:30 a.m.	Continental Breakfast	
8:00 a.m. - 8:45 a.m.	Engaging Physicians through Analytics and Identification	Dr. Richard Boehler, St. Joseph Medical Center Dr. Terry Fouts, MedeAnalytics
8:45 a.m. - 9:30 a.m.	Strategies for Maximizing Revenue within Physician Services	Jose Rivera, Orlando Health
9:30 a.m. - 9:45 a.m.	Break	
9:45 a.m. - 10:30 a.m.	Payer Solutions Update	Scott Paddock, MedeAnalytics
10:30 a.m. - 11:00 a.m.	Platform Focus Group	Christian Wieland, MedeAnalytics
11:00 a.m. - 11:30 a.m.	New Product Announcements and Demos	John Hansel, MedeAnalytics
11:30 a.m. - 12:00 p.m.	Solution Focus Groups	John Hansel, MedeAnalytics
12:15 p.m.	Shuttle will start loading passengers for private wine tour (for prompt 12:30 departure)	

\*Note that this agenda is tentative and all times, speakers and topics are subject to change.